

## AMENDMENTS TO THE CLAIMS

Claims 1-20 (Cancelled)

21. (Previously Presented) A system, comprising:

a frame having a frame body, the frame body shaped, dimensioned, and having an appearance of a conventional still picture frame;

a wireless receiver disposed inside the frame body to receive pictures;

a display co-located with the wireless receiver and framed by the frame body to render the pictures;

a processor coupled with the frame, the processor to control the receiving and rendering of the pictures, and having a unique identifier to uniquely identify the frame; and

a remote source to provide picture information to the frame, and to provide the unique identifier with the picture information to allow selective configuration of the pictures, the selective configuration including uniquely identifying intended recipients of the picture information using the unique identifier; and

a non-volatile memory coupled with the wireless receiver to store the digital picture.

22. (Previously Presented) The system of claim 21, wherein the unique identifier is provided at a beginning of a transmission.

23. (Previously Presented) The system of claim 21, wherein the pictures comprise one or more the following: digital paintings, digital graphs, and digital photographs.

24. (Previously Presented) The system of claim 21, wherein the non-volatile memory comprises one or more of the following: a block erasable flash memory, an electrically erasable programmable read only memory (EEPROM), and a complementary metal oxide semiconductor (CMOS) memory.
25. (Previously Presented) The system of claim 21, wherein the processor comprises one or more of the following: an 8-bit or more microcontroller, a 16-bit or more digital signal processor, and a 32-bit or more general purpose microprocessor.
26. (Previously Presented) The system of claim 21, wherein the frame body comprises hanging features to hang the frame.
27. (Previously Presented) The system of claim 21, wherein the frame body comprises support features for surface placement of the frame.
28. (Previously Presented) An apparatus, comprising:
- a frame having a frame body, the frame body shaped, dimensioned, and having an appearance of a conventional still picture frame;
- a processor coupled with the frame, the processor to control receiving and rendering of pictures, and having a unique identifier to uniquely identify the frame; and
- a remote source to provide picture information to the frame, and to provide the unique identifier with the picture information to allow selective configuration of the pictures, the selective configuration including uniquely identifying intended recipients of the picture information using the unique identifier.

29. (Previously Presented) The apparatus of claim 28, further comprises a wireless receiver disposed inside the frame body to receive the pictures.
30. (Previously Presented) The apparatus of claim 29, further comprises a display co-located with the wireless receiver and framed by the frame body to render the pictures.
31. (Previously Presented) The apparatus of claim 29, further comprises a non-volatile memory coupled with the wireless receiver to store the pictures.
32. (Previously Presented) A method, comprising:
- distributing a frame having a frame body shaped, dimensioned, and having an appearance of a conventional still picture frame, the frame to receive and render pictures;
- controlling the receiving and rendering of the pictures using a processor coupled with the frame, the processor having a unique identifier to uniquely identify the frame; and
- providing picture information to the frame via a remote source, and further providing the unique identifier with the picture information to allow selective configuration of the pictures, the selective configuration including uniquely identifying intended recipients of the picture information using the unique identifier.
33. (Previously Presented) The method of claim 32, further comprises providing the unique identifier at the beginning of transmission.
34. (Previously Presented) The method of claim 32, wherein the receiving of the pictures is performed using a wireless receiver disposed inside the frame body.

35. (Previously Presented) The method of claim 32, wherein the rendering of the pictures is performed using a display co-located with the wireless receiver and framed by the frame body.
36. (Previously Presented) The method of claim 34, further comprises storing the pictures using a non-volatile memory coupled with the wireless receiver.